

Message Text

PAGE 01 TEHRAN 05604 160830Z

17
ACTION NEA-10

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R 160620Z JUN 75
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 1988

UNCLAS TEHRAN 5604

E.O. 11652: NA
TAGS: BEXP, IR
SUBJ: AGWA FOOD FAIR

REF: USDOC 8786

1. EMBASSY STILL RETAINS 40 DOUBLES AT HILTON WHICH CAN BE USED AS SINGLES AT RATE BETWEEN THAT OF SINGLE AND DOUBLE AND WILL PURSUE EFFORTS TO OBTAIN REQUISITE NUMBER OF SINGLES BUT OUTLOOK FOR LATTER IS POOR. LARGE BLOCKS OF SINGLE ROOMS ARE NOT AVAILABLE AT ANY HOTEL. STATEMENT IN TEHRAN 5042 REFERRED TO NEW POLICY ESTABLISHED AT HOTELS AFTER HILTON RESERVATIONS CONFIRMED. ALTHOUGH UNDER THIS POLICY NO ADDITIONAL BLOCKS OF ROOMS CAN BE OBTAINED, PREVIOUSLY-ARRANGED RESERVATION FOR 40 DOUBLES WILL BE UNAFFECTED. WE ASSUME, WITH 50-60 EXHIBITORS PLUS USG EXHIBITION PERSONNEL ACCOMPANYING, THE 80 BEDS WE NOW HOLD WILL BE SUFFICIENT IF ADDITIONAL SINGLE ROOMS CANNOT BE OBTAINED.

2. USTC NEGOTIATED WITH TEHRAN FAIR AUTHORITIES CAGNE'S REQUEST TO ENLARGE INSIDE AREA FROM FIELDS 13 TO 21 TO FIELDS 11 TO 21 INCLUDING SMALL TRIANGULAR SECTION NEXT TO ENTRANCE OF BUILDING NO. 5. TOTAL INSIDE EXHIBIT AREA OCCUPIED UNDER NEW ARRANGEMENT 1,170 SQUARE METERS. ONE SQUARE METER INSIDE EXHIBIT AREA COSTS FIFTY-FIVE US DOLLARS (\$55.00).

3. A 1,000 SQUARE METER SPACE HAS BEEN RESERVED OPPOSITE BUILDING NO. 5. ONE SQUARE METER COSTS SIXTEEN US DOLLARS (\$16.00). THIS AREA IS GRAVELED WITH AN APPROXIMATE FIVE PERCENT PITCH TOWARDS ROADSIDE OF BUILDING NO. 5. AREA NEEDS CLEANING UP AND UNCLASSIFIED

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SOME ROUGH LEVELING. A PERMANENT POWER CONSOLE IS INSTALLED. NO TOPOGRAPHICAL DRAWING AVAILABLE. USTC TOOK COLOR SLIDES OF OUTSIDE AND INSIDE EXHIBIT AREA AND WILL FORWARD (UNDEVELOPED) BY APO AIRMAIL TODAY WITH FLOOR PLAN AND FAIR INSTRUCTION.

4. FAIR MANAGEMENT IN CONSULTATION WITH CAVIN AND TUBIANA
AGREED TO GIVE A TEN PERCENT FREE SPACE ALLOWANCE FOR BOTH AREAS.
USDOC SHOULD CONTACT C AND T FOR VERIFICATION OF PRICE AND PAY-
MENT SCHEDULE. FAIR INSTRUCTIONS REQUEST FIFTY PERCENT PAYMENT
WITH APPLICATION.
MIKLOS

UNCLASSIFIED

<< END OF DOCUMENT >>

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